

## CONSORTIUM PARTNERS:

The **REDICLAIM** consortium is uniquely qualified to achieve the project's objectives.

The research teams across the consortium differ with regard to their core disciplines and commonly used research methods, combining expertise in law, economics, food science, business, marketing, nutrition and public health.

Organization	Country
MAPP, Aarhus Universitet	Denmark
Nutrition Institute (NUTRIS)	Slovenia
University of Ljubljana	Slovenia
University of Surrey	United Kingdom

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**Understanding the  
impact of legislation on  
“REduction of DIsease risk”  
CLAIMs on food and drinks**

[www.redicclaim.eu](http://www.redicclaim.eu)



REDICLAIM - Understanding the impact of legislation on Reduction of Disease risk” CLAIMs on food and drinks receives funding from the European Community's Seventh Framework programme (Contract no 603036)

**Project start date:** 01 November 2013

**Duration:** 3 years

For more information visit: [www.redicclaim.eu](http://www.redicclaim.eu)



## INTRODUCTION:

The FP7 EU funded **REDICLAIM** project seeks to understand the way in which the European Regulation (EC) No. 1924/2006 of the European Parliament and of the Council of 20 December 2006 on nutrition and health claims made on foods and associated legislation, has had and continues to have an impact on the substantiation and use of “**reduction of disease risk**” claims on food and drinks.

The overall aims of **REDICLAIM** are to achieve effective compliance with better regulation and to contribute to the enhancement of innovative and competitive products.

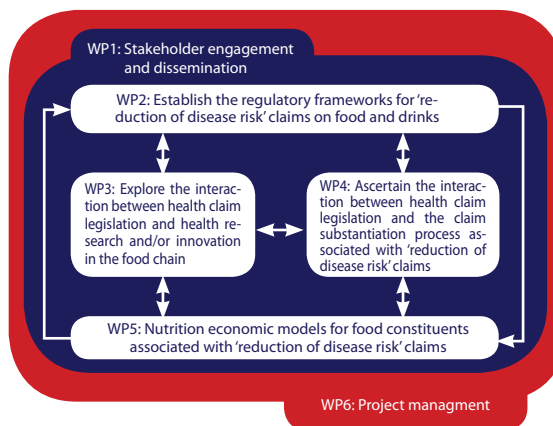
A “**reduction of disease risk**” claim is legally defined as any health claim that states, suggests or implies that the consumption of a food category, a food or one of its constituents significantly reduces a risk factor in the development of a human disease. Such a claim is genuinely different from the medicinal claim to prevent a disease.

## RESEARCH:

**Work Package 1:** Stakeholder engagement and dissemination

**Work Package 2:** Establish the regulatory frameworks for ‘reduction of disease risk’ claims on food and drinks

**Work Package 3:** Explore the interaction between health claim legislation and health research and/or innovation in the food chain



**Work Package 4:** Ascertain the interaction between health claim legislation and the claim substantiation process associated with ‘reduction of disease risk’ claims

**Work Package 5:** Nutrition economic models for food constituents associated with ‘reduction of disease risk’ claims

**Work Package 6:** Project management and dissemination

## EXPECTED OUTCOMES:

**REDICLAIM** seeks to understand the:

- main issues and hurdles concerning substantiation and use of “reduction of disease risk” claims on food and drinks
- level of awareness about legal obligations with regard to “reduction of disease risk” claims on food and drinks among the relevant stakeholders

We will also study the impact of nutrition and health claims legislation specific to “reduction of disease risk” claims on food and drinks on the claim substantiation process, health research and/or innovation in the food chain and nutrition economic models to determine health impact.

**Results will contribute to the:**

- development of an evidence base of the process by which health and nutrition claims are made and controlled by regulatory frameworks
- effectiveness of their control by regulation
- establishment of recommendations for government, industry and the scientific community with a view to conducting the necessary research and development of such products.